

PRESS CONFERENCE RELEASE I 21 JUNE 2019 BY JIFF TRUST

LARGEST and MOST SECURE FILM LIBRARY of the WORLD is going to be established!!

INTERNATIONAL CINEMA CENTER to be made in JAIPUR!!

JAIPUR: This is big news for Jaipur people and the entire film industry that the LARGEST and MOST SECURE FILM LIBRARY of the WORLD is going to be established in the PINK CITY.

This is a huge endeavour to conserve CINEMA of the world and to carry it forward to the coming generations. Through this Library, more than 1 lakh films would be collected in ten years; and the procedure would be starting from 2020.

This super big - sized project by **JAIPUR INTERNATIONAL FILM FESTIVAL [JIFF] TRUST** would grab attention from cinema lovers of the world. The LIBRARY would be aiming at bringing vivid films of various categories and genres at one platform; and through this, establishing a cultural bond between different countries.

JAIPUR INTERNATIONAL FILM FESTIVAL [JIFF] TRUST aims at establishing GLOBAL FILM LIBRARY, where continuous attempts are made to preserve ART and CULTURE. Cinema is a medium, which includes a variety of artistic aspects itself; and this is the reason, it becomes important to preserve FILMS. Considering it significant, JIFF has been working towards making the LIBRARY.

Founder HANU ROJ asserted that the Foundation Stone of the LIBRARY in First Round would be laid on 26th August 2020. The LIBRARY would be built in a wide area of 2 hectares. Next, on 26th August 2023, Foundation Stone in the second would be laid. This time, The LIBRARY would be built in a wide area of 11 hectares.

LIBRARY to be made in 4 PHASES

In Phase 1 [From 2020 - 21] General Library would be established. In Phase 2 [2021 – 22] Online and Secure General Library would be set up. Whereas in Phase 3 [2022 – 23] biggest LIBRARY of the world with Most Secure Film Vault would be built. In Phase 4 [2024] World Cinema, Cultural Studies Centre, Film Preservation and Film Restoration Centre would be established.



LIBRARY – Filled with FACILITIES & LUXURIES

This LIBRARY would have General Film Library, Online Film Library along with a Physical Centre for each country for CINEMA and CULTURE. It would have a Guest House with Five Star facilities / Auditoriums / Cinema and Cultural Study & Research Centre. The LIBRARY would have a variety of Films / Film Magazines / Film Newspapers and other related Material for Research Scholars / Members / Visitors. For Film Preservation – Film Shows / Seminars / Workshops / Meets etc. would be conducted here on a frequent basis. Cinema Gallery with name of each country would be prepared. It would even have big facilities like Open Theatre, Helipad and Cafeteria.

CINEMA GALLERY with NAME of EACH COUNTRY

Every country has a unique journey of its growth. Understanding this fact, it's important to create different CINEMA GALLERIES for each country, so that their films can be preserved.

LIBRARY RACKS for EXPERIENCED PRODUCERS

With the motto to promote Experienced Producers and Productions Houses, dedicated LIBRARY RACKS after their names and their catalogues would be provided.

ATTEMPT to BOOST YOUNG FILM MAKERS

CINEMA GALLERIES would be established to promote Young Film Makers. There would be special racks for budding Film Makers, who have produced / directed at least three films in any category. This gallery would be allotted free of cost to all FOUNDER MEMBERS.

Be a MEMBER and get the BENEFITS

The motto of JIFF is to make the LIBRARY facilities reach to maximum number of Cinema Lovers. Anybody can avail the benefits of the LIBRARY through getting the MEMBERSHIP.

MONTHY RATINGS

LIBRARY Committee would announce every month, TOP FILMS out of total submissions by rating them [first to last submission] on website. Top Rated Films would be awarded with more than INR 10 Million cash prize.



An ENDEAVOUR to PRESEVE the BEST CINEMA of the WORLD

Founder of the most popular FILM FESTIVAL JIFF in the world, HANU ROJ believes that LIBRARY ACADEMY AWARDS is going to be the platform to explore the best cinema of the world; and to celebrate the much loved CINEMA industry.

Evidently, contribution of more and more people would solely make this attempt a success. This is an appeal to all CINEMA and ART LOVERS to get connected with this campaign and to support CINEMA grow and spread. Time has come to accomplish things; which we didn't do earlier.

LET'S DO IT NOW!!

ACTIVITIES

Through this project, Jaipur residents lighted up 1100 *diyas* in the year 2016; and organized LIBRARY INTERNATIONAL FILM FESTIVAL. Film makers across the globe lighted up 2100 *diyas* in GEM CINEMA in 2019 to spread the light of this project to entire world. Next time, 5100 diyas would be lighted up, and this procedure would continue till it touches a number of 1 lac *diyas*.

Various activities would be conducted for Library Members every two/three months.

JIFF & JFM would give 50% of the SAVINGS.

Money would be arranged for vivid aspects of the LIBRARY, from Governments and Film Industry. For the LIBRARY; JAIPUR INTERNATIONAL FILM FESTIVAL [JIFF] and JAIPUR FILM MARKET would donate 50% of the total savings.

This is a continuous going project. In a span of next 10 years; this project would turn into reality. For this, security features and a strong team is more significant than budget. DIGITAL SECUTIRY is a challenge for Indian Government. Such projects would definitely help DIGITAL PROGRESS of India. Name of our country would touch heights in the sector of Digital Securities. This is not merely a project, but much more than that for the future generations.



With the expanding span of the project, JAIPUR and INDIA would emerge as FILMS and CULTURE HUB.

<u>During the Launch Event, Founder Hanu Roj, Spokes person Rajendra Boda and dignitaries of</u> <u>the city were present. Ex Chairman of JIFF Rajeev Arora, Ex. IG Rajasthan Police Mahindra</u> <u>Choudhary, JIFF Organizing Committee members Dr. Jai Shri Periwal, Dr. D.P. Agrawal, Film</u> <u>Maker Gajendra Kshotriya, Senior Journalist Ish Madhu Talwar attended the event.</u>

The advanced website of Library and Cinema Centre [<u>http://worldslargestfilmlibrary.org/</u>], which includes a variety of modern features, has also been launched.

For More Details – <u>http://worldslargestfilmlibrary.org/</u> For Press Release and Photos - <u>http://worldslargestfilmlibrary.org/media.php</u>

IN PHOTO L to R :

Mr. Vinod Bhardwaj, JIFF Organizing Committee Member Dr. D P Agarwal, JIFF Organizing Committee Member Mrs. Jayshree Periwal, JIFF Organizing Committee Member Mr. Hanu Roj – Founder Director JIFF and Library Mr. Rajaendra Boda – JIFF organizing committee member and spokesperson Mr. Rajiv Arora, Ex. Chairman JIFF Mr. NandkishOre Jhalani, JIFF organizing committee member

Best Regards

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